



2018 SPONSORSHIP OPPORTUNITIES
MARCH 22, 2018 5:00-7:00 P.M.
PRINCIPAL FINANCIAL GROUP
711 HIGH STREET, DES MOINES

Premier Sponsor	\$ 10,000	Benefits:	A, B, C, D, F, H & 10 tickets
Platinum Sponsor	\$ 7,500	Benefits:	B, C, D, F, H & 8 tickets
Gold Sponsor	\$ 5,000	Benefits:	B, C, D, F, H & 6 tickets
Silver Sponsor	\$ 2,500	Benefits:	B, D, F, H & 5 tickets
Titanium Sponsor	\$ 1,000	Benefits:	E, G, H & 4 tickets
Palladium Sponsor	\$ 500	Benefits:	G, H & 3 tickets
Copper Sponsor	\$ 250	Benefits:	G, H & 2 tickets

- A. Premier Sponsors will be provided special recognition
- B. Event site recognition
- C. Recognition by the MC from the podium
- D. Logo recognition in Business Record pre- and post- event advertising
- E. Text recognition in Business Record post-event advertising
- F. Logo recognition on event program
- G. Text recognition on event program
- H. Recognition in *Equal Justice Update* (Iowa Legal Aid's Donor Newsletter)

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